

# Social Media Suitcase® 101: Posting Grab-and-Go Content

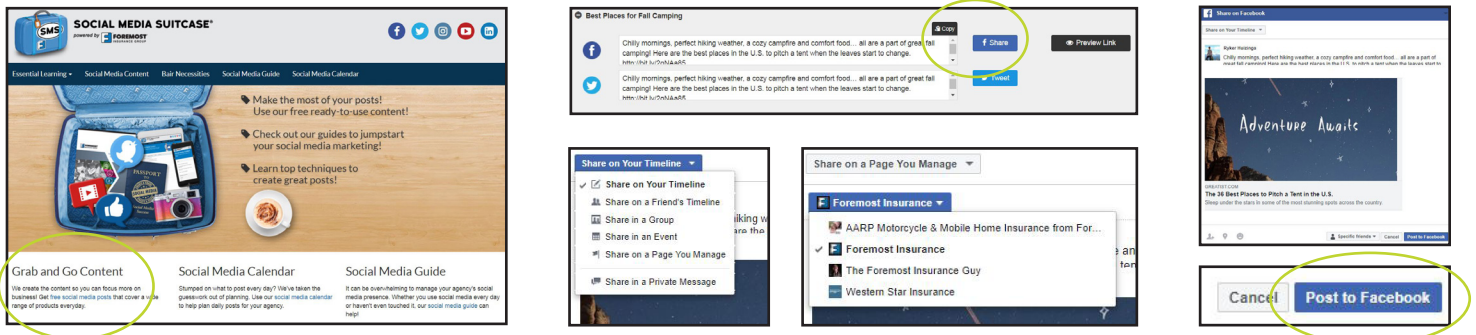


Posting regularly boosts your agency's visibility, authority, and credibility. We recommend posting 3 to 5 times a week. This frequency will help your page stay consistently relevant, engage your followers and bring in more traffic.

We know that churning out original content can be time-consuming and sometimes tedious. That's why our Social Media Suitcase is packed with resources to make social media marketing easier (and faster) for you!

The **Grab-and-Go Content** page is filled with free, ready-to-go posts that you can share immediately. Here's a step-by-step walkthrough to get started:

## SocialMediaSuitcase.com



## FACEBOOK

1. Find a post you'd like to share. Click the black **"Copy"** button to copy the text and link.
2. Click the blue Facebook **"Share"** button to open the "Share on Facebook" window.
3. **Paste** (Ctrl + V) the copied text where it says "Say something about this..."
4. Click on the grey **"Share on Your Timeline"** button in the top left corner.
5. Select **"Share on a Page You Manage"** and select the page you would like to post with.
6. Hit the blue **"Post to Facebook"** button on the bottom right corner.

**That's how it's done! Your post has been published and you'll see it when you go to your agency's Facebook page!**



## TWITTER

1. Find a post you'd like to share. Click the black **"Copy"** button to copy the text and link.
2. Click the blue Twitter **"Tweet"** button.
3. On the "What's happening?" window, click the blue **"Tweet"** button.

**It's as easy as that!**

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