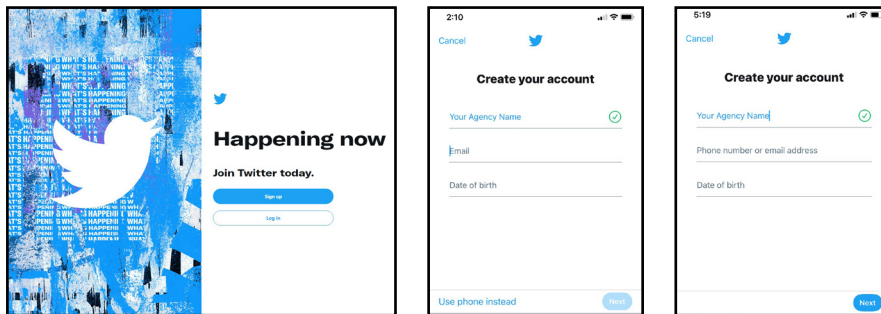


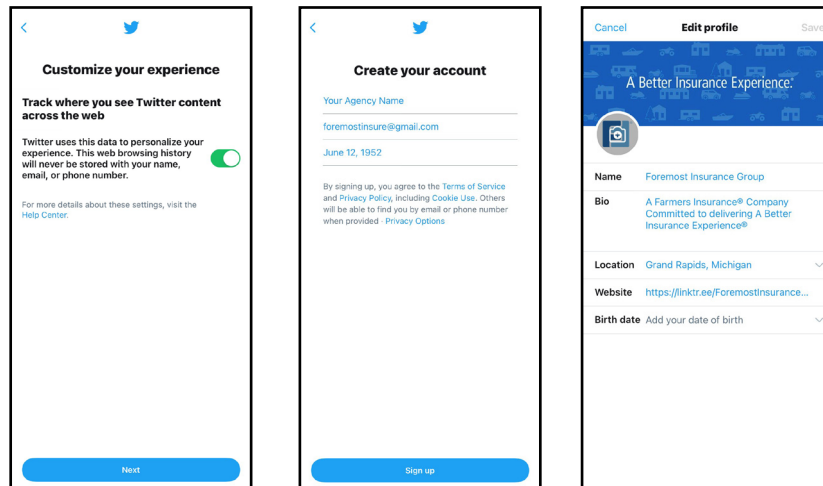
HOW TO CREATE A TWITTER ACCOUNT FOR YOUR AGENCY

On Twitter, you can tweet (or post) web links and articles, images, short videos, company updates, product-related content, share tweets from other pages and much more. Adding your business to another social media platform can help increase your Search Engine Optimization (SEO) and grow your audience. Not sure if Twitter is a good option for your agency? The only way to find out is to create an account and try it out!

1. Download the Twitter app on a handheld device or visit [Twitter.com](https://twitter.com) to create an account.
2. Click **Sign up** or **Create a new account**.
3. Enter your full agency name, your agency's phone number or email address and your agency's "date of birth" – which can be the year it was founded! Then hit **Next**.



4. Adjust the toggle to on or off if you'd like to track where you see Twitter content across the web. What this does is personalize the content you see on Twitter based on your third-party web activity. After you toggle on or off, click **Next**.
5. Verify your information is correct, and tap **Sign Up**.
6. Click **Edit profile** to add a short bio (like your agency's tagline), your location, website, a profile picture and a cover photo.



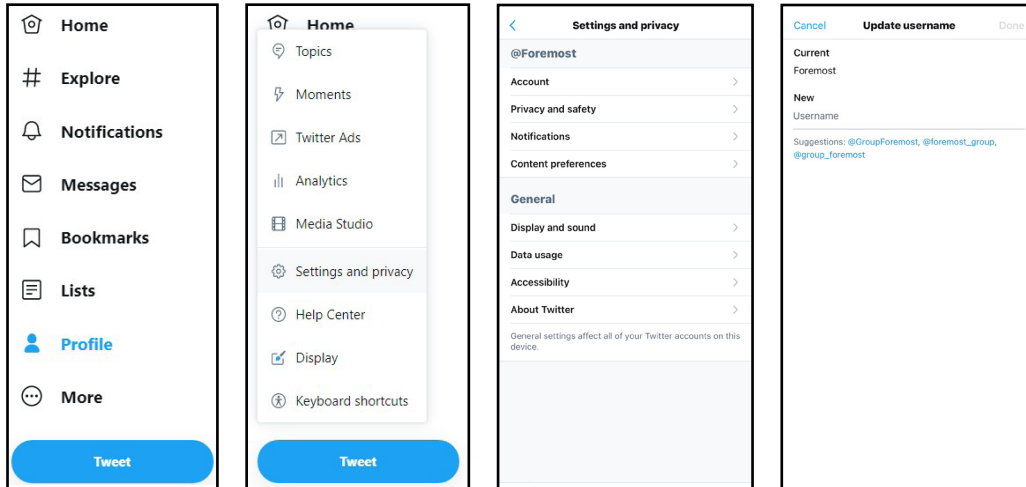
7. To change your user name, click **More** (the three dots button) on a desktop or the hamburger menu on a mobile device.

a. Tap **Settings and Privacy**.

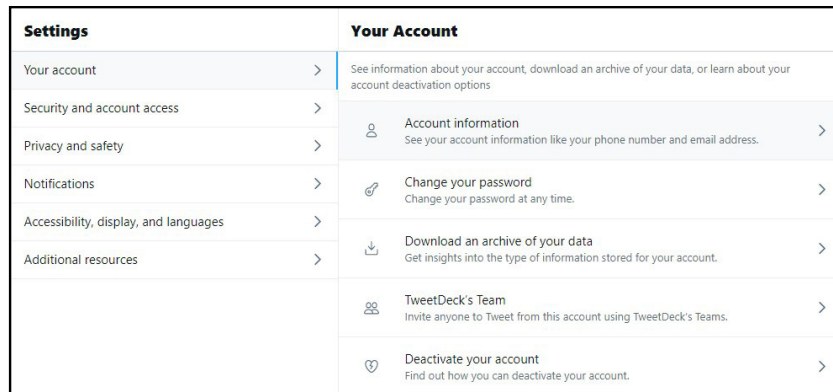
b. Hit **Account** and then **Username**.

c. You're allowed a maximum of 15 characters in your user name. If you go over that amount or if you type in a user name that's already taken, the box will turn red with an error message. Create a user name that's close to your agency name or recognizable.

d. Click **Save** or **Done** when you're satisfied with your username.



Mobile View



Desktop View

8. Begin tweeting, connect with new customers, follow @Foremost and other relevant pages, and explore the world of Twitter!

Visit **SocialMediaSuitcase.com** for ideas on what to tweet – and more!