

⇒) BAIR NECESSITIES

Excelling at AGENCY GOAL-SETTING

*Goals are essential for growth and finding the true potential of your agency.
Here are a few tips to help you set (and achieve) your goals!*



Communicate agency goals to your team

To make your goals a reality, it's going to take your whole team's unified effort and hard work.



Invest in training

Invest in online education or bring in outside professionals to work with your team on best practices.



Be specific

Create quantifiable goals. They're easier to measure and better for keeping you on target.



Focus on your mission and vision

Stay true to your identity and think of what you want to accomplish in the long-term.



Don't forget to evaluate

Schedule regular "checkups" and evaluate your progress on a quarterly or monthly basis.

Don't let the fear of failure keep you from pursuing your goals

If you're feeling overwhelmed, break down your goals into chunks. Try focusing on quarterly, monthly or even weekly performances instead of big, end-of-the-year outcomes.

Questions? Ask Jeff! AskJeff@Foremost.com